10

14 CLAIMS

- 1. A method for publishing report for display by a web browser comprising:
- initializing a report template area;
 adding report components to the template area;
 customizing the report components by selecting preexisting graphical, textual, tabular and/or other
 information for display in the report;
 - choosing a format for publishing the report;
 converting the report to the chosen format;
 sending and storing the converted report to a
 database; and
- allowing access to the report by displaying the report using the format chosen on a client computer access a web server using a web browser.